

# 2019-2020 District Goals



**District:** District 2 X3  
**Constitutional Area:** U.S. and Afliaities, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In tihe 2019-2020 fscal year, 20% of incoming Club Ofcers will completie Club Ofcer tiraining.**

### Action Itiems:

- I will ensure thatt my districct team understands ttheir roles in tthe Club Oficer ttraining process
- I will encourage tthe Districct GLT Coordinattor tto include Club Oficer ttraining in tthe GAT developmentt plan and tto reportt tthe completted ttraining
- I will supportt and promotte Club Oficer learning eventts

Addittonal actton ittems tto achieve tthis goal

Training: Twentty(20) percentt ofi tthe districct club oficers will complete ttheir ttraining by tthe end ofi tthe each quattter quarter; Septtember31, 2019, 2nd quattter December31, 2019, 3rd quattter; March 31, 2020 and 4th quattter; June 30, 2020. Training will involve tthe tthree primary oficers; presidentt secretary and ttreasurer

## REGION AND ZONE CHAIRPERSON TRAINING

**In tihe 2019-2020fscal year , 100% of incoming Region and Zone Chairpersons will completie Region and Zone Chairperson tiraining**

### Action Itiems:

- I will ensure thatt my districct team understands ttheir roles in tthe Region and Zone Chairperson ttraining process
- I will encourage my Districct GLT Coordinattor tto include Region and Zone Chairperson ttraining in tthe GAT developmentt plan and tto reportt tthe completted ttraining
- I will supportt and promotte Regio/Zone Chairperson ttraining eventts
- I will encourage my Districct GLT Coordinattor tto apply ffor Leaderhship Developmentt Funding tto ofisettt the costt ofi Zone Chairperson ttraining

Addittonal actton ittems tto achieve tthis goal

Training: All (100 percentt) ofi tthe districct zone chairs will complete ttheir ttraining by tthe end ofi tthe quattterTraining will involve tthe nine zone chairs using tthe LCI ttraining modules

## LEARNING FOR EVERY LION

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	22
2nd Quarter	22
3rd Quarter	22
4th Quarter	22

**By the end of the 4th quarter, the district will add a total of 88 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will convert 1 Leos to Lions

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

My district will start 1 ON Campus Club(s) at 0-N school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	10
2nd Quartter	10
3rd Quartter	10
4th Quartter	10

By the end of the 4th quarter, the district's membership drops will not exceed 40 members.

### Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Increase district membership (net) by 6% or approximately 88 members by June 30, 2020.

## NET GROWTH GOAL

88	+	40	-	40	=	88
FY New Members	+	FY Chartter Members	-	FY Retentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 230000 people.

### Action Items:

- Of the total number of people served in my district, 20000 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal. (Service Project Planners Club and Community Needs Assessment/Developing Local Partnerships and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 850 service activities.

### Action Items:

- I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1500.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 3000.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding